



## ALPHATAM DELIVERY SYSTEM™

One of the most important features of any skincare product is its' delivery system. In an independent double blind study using various percentages of TAMANU OIL, even when a moderately effective delivery system was tested, results demonstrated that 5% of the oil in any delivery system was much more effective than using 100% of the pure oil.

Desanté SKIN PERFECTON SYSTEM™ has been in development for nearly two years, perfecting and improving the blending of some of nature's most promising anti-aging ingredients. NOW, coupled with the ALPHATAM DELIVERY SYSTEM™, desanté is Pure Perfection. Delivering to women over 40, the ability to defy the signs of aging and reclaim the essence of their youthful beauty.

### Important Anti-Aging Ingredients:

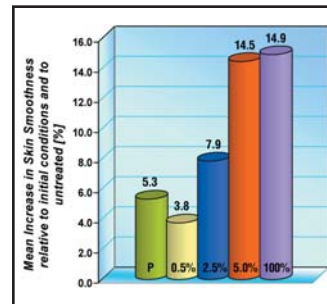
- **Tamanu Oil:** is a **cicatrizing agent** which promotes the formation of new tissue, scar healing and skin repair, an **anti-inflammatory** that helps reduce redness and swelling of irritated skin, an **anti-bacterial/anti-fungal** which attacks skin infections, yeast, spots/ blemishes and smoothes skin and a **safe/non-irritant** making it ideal for all skincare applications including sensitive and baby skin.\*
- **Alpha Lipoic Acid (ALA):** is a powerful **anti-oxidant** that helps to reach and protect both water and lipid portions of the skin to fight against Free Radical activity and prevent cellular damage and premature aging; a **metabolic anti-oxidant** that helps promote energy production efficiency and aids in exfoliation for younger, more radiant-looking skin; known as the "**Universal**" **anti-oxidant** because it promotes improved performance of other anti-oxidants naturally present in the cells, such as Vitamins C and E; an **Enzyme Production Blocker** that helps protect collagen fibers against enzyme damage while preserving the soft, smooth texture of the skin; and it features dual solubility for rapid availability to the skin.
- **Argireline:** A safe alternative to botulinum toxin type A injections, **Argireline** helps inhibit the overproduction of both neurotransmitters and catecholamines-hormones which contribute to the formation of deep lines and wrinkles, while helping to retard the degeneration of the cell's natural production of collagen and elastin.
- **Echinacea Root Oil:** Used in cell therapy treatments and night creams to help improve texture and smoothness
- **Ginkgo Biloba Leaf:** Used in skin care preparations since 2800 BC to promote healthy radiant skin.
- **Green Tea Extract:** A powerful anti-oxidant that helps prevent Free Radical damage caused by sun exposure and pollutants, it protects, soothes, revitalizes and moisturizes the skin.

- **Squalene:** Olive oil extract known for its' moisturizing abilities.
- **Mucopolysaccharides:** Help repair spider veins in the face, help improve the appearance of dark circles, redness, sagging, and fine lines, while aiding in increased firmness and elasticity. They are fundamental components of the skin tissue and an essential group of complex proteins. As we age, production of mucopolysaccharides greatly decreases, leading to the effects of aging. Topical supplementation of mucopolysaccharides is critical after the age of 40.
- **Whole Wheat Protein:** Known as "the building blocks of life", protein is our most important food, a leading source of vitamins and essential amino acids. Applied topically, they act as an excellent hydrator and are readily absorbed by the skin for improved texture.

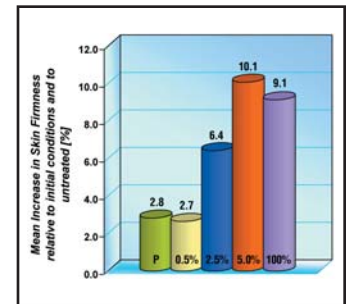
## Tamanu Oil Double Blind Efficacy Studies Revealed Dramatic Improvements in 28 Days:

Legend
Placebo
0.5% Tamanu Oil
2.5% Tamanu Oil
5.0% Tamanu Oil
100% Tamanu Oil

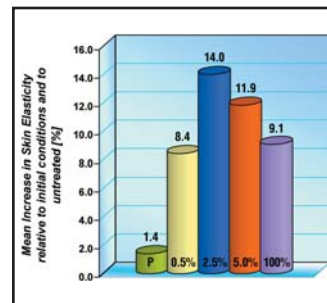
### Skin Smoothness—14.9%



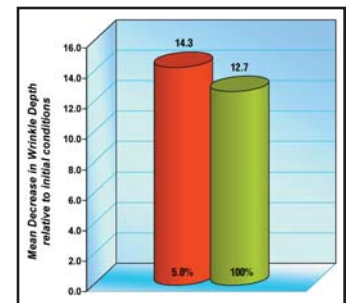
### Skin Firmness—10.1%



### Skin Elasticity—14.0%



### Anti-Wrinkling—14.3%



**Note: Independent double blind tests were conducted by European based Bioscience Lab, Inc. and CAC, Inc., of Ormond Beach, Florida, using 20 participants with an average age of 44.8 years.** \*References: 1. Beausoleil, C., Lehman, L et al: Evaluation of the ability of one test product to improve the appearance of scars. Bioscience Lab., Inc. report # 010514-111, 2. Gopalakrishnan, C., Shankaranarayanan, D., Nazimudeen, S. K., Viswanathan, S. and Karneswaran, L. Anti-inflammatory and C.N. S. depressant activities of zanthones from Calophyllum inophyllum and Mesua ferrea. Ind. J. Pharmac., 12, (3), 181-191 (1980) 3. Potti GR Kurup PA: Antibacterial principle of the root bark of Calophyllum inophyllum: isolation and antibacterial activity. Indian J/ Exp Biol (1970, Jan) 8 (1): 39-40, ISSN:0019-5189